

MEDIA/ADVERTISING AGENCY & PUBLIC RELATIONS SUPPLEMENT

1. Name of Applicant: _____

2. What is the estimated amount of gross annual billings for **your** current fiscal period? _____

What is the approximate percentage breakdown of billings in the following media:

Radio _____	TV _____	Newspapers _____
Outdoor _____	Magazines _____	Other (specify) _____

3. List **your** major clients:

4. Please complete the appropriate sections indicating the approximate percentages of **your** total operation involving:

- (a) Public relations consultant _____ %
- (b) Mail order or catalogue sales _____ %
- (c) Publishing _____ %
- (d) Broadcasting _____ %
- (e) Production of films, radio or television programs _____ %
- (f) Photo service _____ %
- (g) Package design/logos/trademarks/other corporate identities _____ %
- (h) Other (specify) _____ %

Total 100%

If **you** are involved in (g) above please provide the following:

(i) The average number of trademarks developed by **you** each year: _____

(ii) A description of any legal review procedures used by **you** for clearing trademarks/copyrights

5. Do your activities involve set-up and/or management or promotional games, contests, lotteries, sweepstakes, or other games of chance? Yes No If yes, please provide details including specific contracts and approximate percentage of your total operation involved with these activities: _____

6. Briefly describe your 3 largest assignments in the past 24 months:

Nature of Job

Date Completed

Nature of Job	Date Completed
_____	_____
_____	_____
_____	_____

7. Have you ever been dismissed from any assignment prior to completion? Yes No If so, please describe:

Date: _____ Signature: _____

Title: _____